# **CLAUDIO LINARES**

I am a graphic and multimedia designer originally from Granada, currently based in Zurich. My work is distinguished by a strong conceptual foundation and a narrative essence. I specialize in diverse areas including branding, digital and editorial design, animation, and visual communication. Norastrasse, 30 8004 Zürich. +41 76 225 07 19 claduio@claudiolb.com claudiolb.com

## EXPERIENCE

**Collaboration with PHD Candidate** Seminar for Statistics *ETH Zurich 2023* 

**Freelance designer** June 2018 — Present

**El Duende Magazine** Designer May 2019 — February 2023

**La Más Chula Agency** Designer *May* 2019 — October 2022

**Kitchen Agency** Freelance designer November 2018 — April 2019

**ESNE University** Internship June — August 2018

**Oscar Mariné Studio** Internship *March* 2016 — June 2018

# EDUCATION

Zurich University of the Arts (ZHdK) Master in Interaction Design February 2023 — Present

Shared Campus Summer School 2023 - (un)learning matters: socially engaged art in Hong Kong Hong Kong, August 2023

**Typo-G, Barcelona** Typography workshop October 2022

Graphic and multimedia design at ESNE University of design innovation and technoplogy, Madrid September 2014 — June 2018

**Graphic design course at Estación Diseño, Granada** September 2012 — June 2014

Marketing at University of Granada September 2012 — June 2014

## **CLIENTS**

Ray-Ban PlayStation Heineken Group PSOE Baileys Diageo Telefónica Coca-Cola IE University Club De Madrid Moon Water

### LANGUAGES

Spanish, German and English